



Women's March on the Pentagon

Digital Action Toolkit



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INTRODUCTION >>



In response to the continuing march of military aggression by the USA and to put an antiwar agenda back on the table of activists, we are calling for a Women's (and allies) March on the Pentagon on the 51st anniversary of the 1967 big antiwar event in Washington D.C. and subsequent march on the Pentagon that had 50,000 people!

We are so happy that you have decided to join us and hope that this kit will give you the motivation and the tools to introduce the Women's March on the Pentagon at local events and actions near you. We are a grassroots effort and rely on supporters just like you to spread the word about the importance of this movement. We are confident that with the tools provided in this kit, you will be successful in reaching your community with this important message.

One way that you can tell your community about the Women's March on the Pentagon is by setting up a table at a local event. The practice of **tabling** is common at events throughout the summer, including farmer's markets and festivals or even just in a park.

What is Tabling?

“Tabling” is a fun and successful way to engage with your community and provide information on a specific issue. The “table” is an eye-catching display set up on a surface unique to the setting it is in - a table, a chair or even a park bench! The table lets you share information and items like flyers, buttons, stickers and more. Each of the things on the table help engage with the public about the issue you are representing.



Where are you going to table?

Make sure you pick somewhere with great visibility and a lot of foot traffic.

Consider a local event like:

political events, demonstrations, marches, craft fairs, music festivals, parks, farmer's markets, downtown, a mall or grocery store, small events or conferences, a college campus, etc.

Consider checking with your local Chamber of Commerce, Department of Parks & Recreation or Tourist Board for lists of upcoming events.

Get Permission

First, get permission from the location, festival or event or make sure to check city codes. Find out if there will be fees, if you need to sign paperwork, if you're allowed to collect donations, etc.

Plan Your Table

Shoot for a minimum of two people staffing the table at a time. Look for high energy, enthusiastic folks to help you out. Consider having shifts depending on how long you'll be set up. Practice role playing!

BEFORE THE EVENT > >



Here's a handy checklist of things to gather before the event:

- Secure the event venue and any necessary permits
- Delegate roles and responsibilities
- Create a timeline for preparations
- Surface like a table (find out if you need to bring your own)
- Tablecloth or table covering
- Chairs (find out if you need to bring your own)
- Print WMOP posters on colorful paper (find this in the Materials section)
- Tape to hang your posters
- Literature (find our printable flyers in the Materials section)
- Paperweights like rocks and binder clips there is wind or fans
- Newsletter sign up sheets (find this in the Materials section)
- Clipboard & Pens
- Items for donations or give-away like buttons or stickers
- Donation jar (add a few dollars and change so it isn't empty)
- Water for you and your volunteers
- Review WMOP's Woman-i-festo and FAQ
- Optional: Candy!
-

BEFORE THE EVENT > >



Tips to be prepared:

- Have our website (MarchOnPentagon.com) open on a phone or tablet.
- Have a piece of paper with the following info:
 - Have a list of phone numbers for your volunteers.
 - Remind your volunteers a few days before and the day before.
 - Have a phone number and contact name for the event/location.

DURING THE EVENT > >



Here's a handy checklist of things to do during the event:

- Be friendly and welcoming, not aggressive
- Smile!
- Engage in conversation
- Shake hands
- Ask people to sign up for our newsletter or for more information
- Avoid being too political
- Don't argue, even if someone tries to make you
- Spend the most time with people who are genuinely interested in WMOP
- Have fun!

AFTER THE EVENT > >



Here's a handy checklist of things to do after the event:

- Email contact info collected to: emma@marchonpentagon.com
- Contact everyone on your list, thanking them for expressing interest
- Thank your volunteers
- Follow-up with the event/festival if needed
- Share your success story on social media
 - Post on our Facebook event page
 - Tag our Twitter and Instagram accounts (@WomenMarch4Paz)
 - Use our hashtag: #WomenMarch4Peace
- Send donations via check or Paypal to:
 - paypal.me/CINDYSHEEHAN
 - "Women's March on Pentagon/AFGJ" with WMOP in memo line
 - AFGJ
 - 225 E. 26th Street, Suite 1
 - Tucson, AZ 85713





There is an imperial saying, "Peace through Strength," which means that the stronger the military is, the more peace there will be. Obviously, this is completely wrong and the opposite is true.

Dennis Kucinich with his Department of Peace idea changed the saying to "Strength Through Peace," which is better than promoting the farce that peace can be achieved through killing and destruction, but we at WMOP believe that security is far more important to women as an idea than is strength.

Women around the world must feel secure in their homes, on the streets, and in their communities. War is the macro-expression of violence and contains all of the aspects of violence against women: murder, rape, other sexual assault and brutality; the murder/rape of her children; gun violence; the destruction of her home/community; starvation, illness, terror: insecurity.

Domestic violence and sexual assault/rape/harassment at home, at school, or in the workplace are the micro-expressions of violence against women.

WMOP proposes: "Security Through Peace"

- The Security of Peace through an end to the US Military Empire
- The Security of a World Free From Nuclear Power and Bombs
- The Security of Emancipation from Patriarchy and Imperialism
- The Security of Renewable and Sustainable Energy and a Healthy Earth
- The Security of Clean Water and GMO-free, Healthy Foods
- The Security of a Decent Job/Union Wages and Benefits or a Basic Guaranteed Income
- The Security of Single Payer Health Care
- The Security of Free/Decent/Accessible Education from Pre School through University
- The Security of Police Forces Accountable to their Communities
- The Security of Homes Free From Domestic Abuse and Violence
- The Security of Supportive Communities and Social Safety Nets
- The Security of Family Planning and Abortion on Demand
- The Security of Child Care/or Adequate Maternity Leave
- The Security of an Early, Healthy, and Financially Secure Retirement



How Will We Get From Today to “Security Through Peace?”

The Women’s March on the Pentagon (WMOP) is a non-partisan march against the bi-partisan war machine. WMOP can categorically state that we ARE a movement that is free from patriarchy, Democrat Party control, and the hypocritical energy of Dem loyalists. We are not afraid of holding a major protest a few weeks before the mid-term elections because we are not only anti-Trump; we are anti-Imperialism, which includes the policy of democrats as well as republicans. Some activists have actually said to me, "Cindy, you can't have an antiwar march so close to the mid-term elections, you'll 'harm' the chances of the Democrats!" My response always is, "What does that say about YOUR party that you're afraid an antiwar march will 'harm' them--you need a new party!"

WMOP sees security as an international concern, so we advocate for ALL women and their families around the world to be emancipated from the constant propaganda of war and war terms. We don't want a seat at the table, we are BUILDING AND OWNING THE WHOLE DAMN TABLE because women see the world through a life-affirming lens.

Our first action is a weekend of activity:

workshops, a children’s festival, culminating with a March on the Pentagon, rally, and a chance for sustained civil resistance at the Pentagon.

We take our inspiration from the first Women’s Pentagon Action on November 17, 1980 and the first large March on the Pentagon on October 21, 1967.



Why isn't this an "everyone's" march? You're excluding half the population by calling it a "women's march."

First of all, we are a women-led anti-Empire movement, we are not an antiwar movement exclusive to women. Men sit on our advisory committee and participate on our other volunteer committees as well.

Not only is there a historical precedent for a women-led anti-Empire march, women from all walks of life, from countries that have both been victims of and aggressors in conflict, from past generations or those living today, are adversely affected by war at far a greater rate than men. These claims are supported by statistics though those same statistics and realities of war are often swept under the rug or excused as necessary collateral damage. War is a women's issue.

If something as trivial as a gender being tacked on to the name of a march and movement is enough to turn someone off from participating, they need to get their priorities straight and we'll be here waiting for them, with open arms, when they are ready to participate. All anti-Empire humans are invited to participate in the Women's March on the Pentagon.

Are trans women invited?

All anti-Empire humans are invited to participate in the Women's March on the Pentagon, from volunteering on our committees to attending the march in October to hosting their own solidarity marches across the globe. We do not discriminate based on gender, occupation, place of origin, sex, race, religion, political association, citizenship status, sexual orientation, etc.

Are you funded by George Soros?

No.

Are you democrats or republicans?

Neither. We are a nonpartisan movement aimed at stopping the bipartisan war machine. We are anti-Trump just as we were anti-Obama. We are anti-imperialist, we are anti-colonization, we are anti-war. If the US war machine were not bipartisan, it wouldn't be as powerful and deadly as it is today. To beat the machine we must rise above political divisions and unite on the simple and obvious fact that war is wrong.



Why wait until October?

We needed a global antiwar movement 20 years ago. We needed a global antiwar movement 10 years ago. We needed a global antiwar movement 5 years ago. We will likely continue to need a global antiwar movement in the future. Unfortunately, many Americans were asleep during Obama's presidency and as a result, the antiwar movement suffered. Many of our core team and our supporters were fighting the war machine during this time but their outrage was drowned out by the mainstream media's insistence that we focus on things that don't matter.

The Women's March on the Pentagon is scheduled for October 20/21 - the anniversary of when 50,000 people marched on the Pentagon on October 21, 1967 in opposition to the escalation of U.S. imperialist aggression in Vietnam. A march was needed yesterday and a march is needed tomorrow but we can't jump the gun. In an effort to make this movement as successful and large as possible, we need time to plan and grow. We are not opposed to marches and actions taking place between now and then and we will encourage and boost them. But our date is firm and we hope you will join us in October.

Can you help me register to vote?

No. Google it. As stated above, if the US war machine were not bipartisan, it wouldn't be as powerful and deadly as it is today. While we encourage our supporters to be involved in the political process both on the local and national levels, we can plainly see that, thus far, voting in itself has never brought an end to war.

How can I help?

Visit our volunteer page, complete our form, and someone will get back to you soon. We need all hands on deck to fight the biggest fight of our lives. We can't do this without you.

We are also accepting donations because web hosting, sound systems, and porta potties aren't free.

MATERIALS > >



The following materials are for you to print and hand out at the event.

Consider choosing a few to print larger and hang up like a poster either on our table or on nearby surfaces.

The materials can be printed from this PDF or you can download them from a Google Drive folder found here:



OCTOBER
20-21, 2018

WOMEN'S MARCH ON
THE PENTAGON

Women's March on the Pentagon



Confront the bipartisan war machine

**October 20/21, 2018
in Washington D.C.**

or at a solidarity action near you.

**See you
there!**

#WomenMarch4Peace

In response to the continuing march of military aggression by the US and to put an antiwar agenda back on the table of activists, we are calling for a march on the Pentagon on the 51st anniversary of the 1967 antiwar event in Washington D.C.

Our demands are simple:

The complete end to wars abroad

Closure of foreign bases

Slashing of the Pentagon budget

The funding of healthy social programs at home

And end to violence - from beds to bombs

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 [WOMENMARCH4PAZ](https://twitter.com/WOMENMARCH4PAZ)

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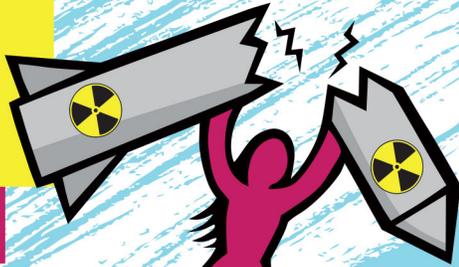
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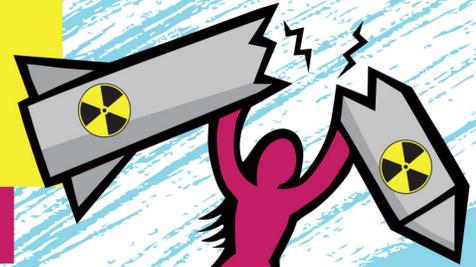


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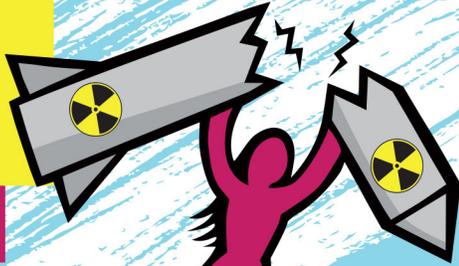


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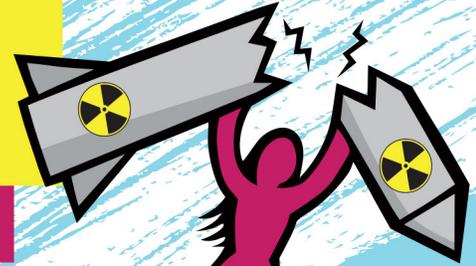


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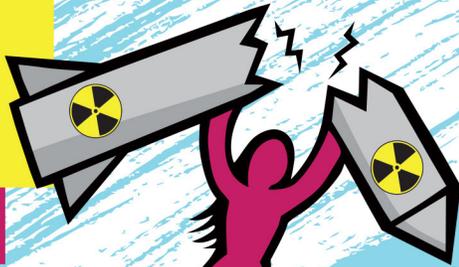


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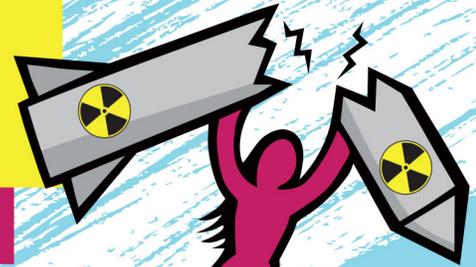


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